


# The Farmer's Share

Did you know that farmers and ranchers receive only 14.3\* cents of every food dollar that consumers spend? According to the USDA, off-farm costs, including marketing, processing, wholesaling, distribution and retailing, account for more than 80 cents of every food dollar spent in the United States.

**Bacon**  
1 lb.



Retail: \$9.49  
Farmer: \$0.92

**Top Sirloin Steak**  
1 lb.



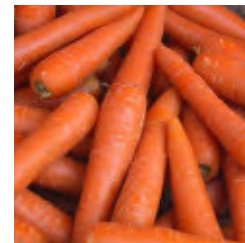
Retail: \$14.99  
Farmer: \$3.06

**Bread**  
Wheat Loaf



Retail: \$4.99  
Farmer: \$0.12

**Fresh Carrots**  
5 lbs.



Retail: \$4.99  
Farmer: \$3.27

**Beer**  
12-pack cans




Retail: \$14.99  
Farmer: \$0.06

**Corn Cereal**  
18 oz. box



Retail: \$3.99  
Farmer: \$0.05

**Tomatoes**  
1 lb.



Retail: \$3.99  
Farmer: \$0.73

**Eggs**  
1 dozen




Retail: \$5.99  
Farmer: \$3.21

**Flour**  
All Purpose, 5 lbs.



Retail: \$6.79  
Farmer: \$0.44

**Boneless Ham**  
1 lb.



Retail: \$15.98  
Farmer: \$0.92

**Lettuce**  
1 lb.



Retail: \$2.99  
Farmer: \$0.25

**Milk**  
1 gallon, fat free



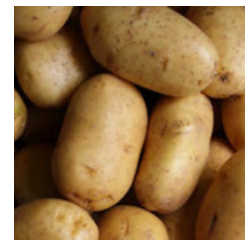
Retail: \$5.99  
Farmer: \$2.03

**Fresh Apples**  
1 lb.




Retail: \$1.50  
Farmer: \$0.64

**Fresh Potatoes**  
Russet, 5 lbs.



Retail: \$4.99  
Farmer: \$1.10

**Soda**  
2 liters



Retail: \$1.99  
Farmer: \$0.05

Farmer's share derived from USDA, NASS "Agricultural Prices," 2024. | Prices based on September 2024 data.  
Retail prices based on Safeway (SE) brand except where noted. | \*Figure according to U.S. Department of Agriculture Economic Research Service

October 2024

