Did you know that farmers and ranchers receive only $14.3^{*}$ cents of every food dollar that consumers spend? According to the USDA, off fa m costs including marketing, processing, wholesaling, distribution and retailing account for more than 80 cents of every food dollar spent in the United States.


Farmer's share derived from USDA, NASS "Agricultural Prices," 2024. | Prices based on March 2024 data.
Retail prices based on Safeway (SE) brand except where noted. | *Figure according to U.S. Department of Agriculture Economic Research Service
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