

# The Farmer's Share

Did you know that farmers and ranchers receive only 14.3\* cents of every food dollar that consumers spend? According to the USDA, off farm costs including marketing, processing, wholesaling, distribution and retailing account for more than 80 cents of every food dollar spent in the United States.

## Bacon

1 lb.



Retail: \$9.99  
Farmer: \$0.78

## Top Sirloin Steak

1 lb.



Retail: \$9.99  
Farmer: \$2.90

## Bread

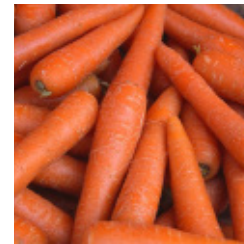
Wheat Loaf



Retail: \$4.49  
Farmer: \$0.16

## Fresh Carrots

5 lbs.



Retail: \$4.49  
Farmer: \$2.86

## Beer

12-pack cans



Retail: \$14.99  
Farmer: \$0.08

## Corn Cereal

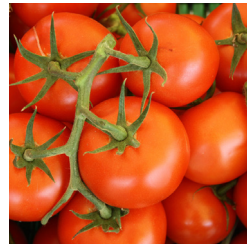
18 oz. box



Retail: \$7.49  
Farmer: \$0.07

## Tomatoes

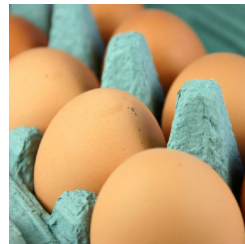
1 lb.



Retail: \$3.99  
Farmer: \$0.67

## Eggs

1 dozen



Retail: \$3.59  
Farmer: \$1.78

## Flour

All Purpose, 5 lbs.



Retail: \$6.89  
Farmer: \$0.54

## Boneless Ham

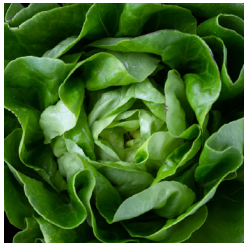
1 lb.



Retail: \$5.99  
Farmer: \$0.78

## Lettuce

1 lb.



Retail: \$1.49  
Farmer: \$0.33

## Milk

1 gallon, fat free



Retail: \$4.49  
Farmer: \$1.87

## Fresh Apples

1 lb.



Retail: \$6.49  
Farmer: \$0.69

## Fresh Potatoes

Russet, 5 lbs.



Retail: \$2.49  
Farmer: \$1.16

## Soda

2 liters



Retail: \$4.39  
Farmer: \$0.06

Farmer's share derived from USDA, NASS "Agricultural Prices," 2023. | Prices based on February 2024 data.

Retail prices based on Safeway (SE) brand except where noted. | \*Figure according to U.S. Department of Agriculture Economic Research Service

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