



UNITED TO GROW FAMILY AGRICULTURE

WOMEN'S CONFERENCE
NASHVILLE, TN | November 6-8, 2022

Sunday, November 6

6:00 PM Reception & Networking

Join fellow conference attendees for a welcome reception with a cash bar.

Monday, November 7

9:00 AM Registration Opens

10:00 AM Welcome and Opening Remarks

**11:00 AM Everything You Need to Know About Insurance but Did Not Know to Ask
Deborah Fester, Senior Director of Underwriting, Farmers Union Insurance**

Are you properly insured? Do you have the coverage you need in the event of a loss? Learn the basics about insurance so you know what you need to insure your operation.

12:00 PM Lunch provided

**1:00 PM Power and Food: Implications for Farmers and Rural Communities
Mary Hendrickson, Associate Professor in Rural Sociology, University of Missouri**

Mary Hendrickson is Associate Professor in Rural Sociology at the University of Missouri and serves as Co-Director of the Interdisciplinary Center for Food Security. Her research explores the socio-economic structure of agriculture and food, seeking ways farmers, eaters and communities can create more sustainable food systems. Through research and teaching, she seeks to build resilient, food secure communities across Missouri and beyond.

1:45 PM Break

**2:00 PM How Co-operatives Make an Impact
Teia Evans, Project Director, USDA Strengthening Co-op Capacity for Historically Underserved Farmers, NCBA CLUSA**

Rosemarie Henkel-Rieger, Co-Executive Director, Southeast Center for Cooperative Development

Cooperation is adaptable and impactful. The common principles that unite all cooperatives –small-farm and commodity, rural and urban, producer and consumer –promote sustainable development, equitable exchange, and resilient economies. This session will look at cooperation in action, exploring real-world examples demonstrating how cooperatives meet a diverse range of individual and community needs.

3:30 PM Break

3:45 PM Get Loud: Change the World One Story at a Time
Danielle Endvick, Communications Director, Wisconsin Farmers Union
Kriss Marion, Communications Specialist, Wisconsin Women in Conservation

The future of the rural places that we love rests on the willingness of family farmers and everyday citizens to rise up and share their stories, values, and vision. Wisconsin Farmers Union communications staff Danielle Endvick and Kriss Marion will draw on their own stories and the stories of others to present the skills you need to have influence in a range of situations. Learn how Farmers Union is lifting up rural voices and what steps you can take to better share your personal and/or farm story. From powerful op-eds to poised public speeches to comfortable media interactions - there are a few common tools you can use to effectively get loud and shape change. By the end of this session, you'll be feeling empowered to say yes, show up, and speak out.

4:45 PM Day Wrap-Up

5:00 PM Break

6:30 PM Dinner provided

Featuring Food Safety Trivia – play to win a prize!

Tuesday, November 8

8:00 AM Continental breakfast provided

9:00 AM Workshop: Leadership is Simple, but it's Not Easy with Irmadene Hanson

Women have natural leadership strengths that are outrageously generous, yet we often don't see ourselves that way. How do we recognize these skills in ourselves (and others) and grow to our potential? The first step is to understand yourself and grasp what it means to lead. It's not rocket science, but it's also not

easy. Irmadene will help you learn what leadership truly is, how you fit in and how to influence others and add value every day!

11:00 AM Break

11:15 AM Focusing on Food Safety: Building Safe and Secure Farm Foundations
Kathryn Kavanagh, Food Safety Coordinator, NFU
Julia Wickham, Legislative Coordinator, Minnesota Farmers Union

A brief discussion on food safety, why it matters, and how you can easily implement measures on your farm to prevent the spread of foodborne pathogens

11:30 AM Panel Discussion: Farming and Family
Moderated by Caroline Pawl, Membership Coordinator, NFU

A discussion with fellow Farmers Union members Alicia Razvi, Shannon Stafslie, and Roberta Eaglehorse-Ortiz on how they juggle family, work, and farm life

12:15 PM Conference Wrap-Up

12:30 PM Lunch provided

1:30 PM Visit Country Music Hall of Fame

The Country Music Hall of Fame and Museum seeks to collect, preserve, and interpret the evolving history and traditions of country music. Through exhibits, publications, and educational programs, the museum teaches its diverse audiences about the enduring beauty and cultural importance of country music.