



Urge the Obama administration to stand up for American livestock and poultry producers.

Call the White House to tell the president to implement and enforce the GIPSA Rule.

It has been one year since the Obama administration published the proposed Grain Inspection, Packers and Stockyards Administration (GIPSA) Rule, also known as the Farmer and Rancher Bill of Rights, and three years since Congress directed the administration to act.

The GIPSA rule, if implemented and enforced as proposed, would better ensure fairness and transparency in the livestock market. National Farmers Union needs your help to move this rule forward by calling the White House **this week**.

In 2008, during his presidential campaign, then-Senator Obama pledged to regulate undue price discrimination, strengthen anti-monopoly laws and strengthen producer protection from fraud, abuse, and market manipulation. Now, as the GIPSA rule has come under attack in the House of Representatives, President Obama and his administration must follow through on his promise to implement and enforce the final version of the rule.

It is time for President Obama to take another strong stand on behalf of rural America. Farmers, ranchers and rural communities are suffering because of abusive and anticompetitive behavior by packers and processors. Further delays of the rule will only do more harm.

Call the White House Comment Line at 202-456-1111 to demand action on the GIPSA Rule.

National Farmers Union and other livestock and poultry producer organizations are coordinating a phone campaign from June 20 to June 24. Make your voice heard, call the White House, and tell your friends to do the same. If lines are busy, please continue to call to make your comment heard.

Sample Message:

My name is _____ and I am a (*farmer/rancher/producer/grower/rural resident/concerned consumer*) from _____. The Obama administration made great progress toward bringing fairness back to the livestock and poultry industry but must take a strong stand to ensure that the Grain Inspection, Packers and Stockyards Administration Rule is enacted. June 22 marks one year since the GIPSA rule was published, and over three years have passed since Congress directed the administration to act as part of the 2008 Farm Bill.

Farmers, ranchers, producers and rural communities cannot afford any further delays. Please implement and enforce the final version of the GIPSA rule as soon as possible.



For more information, contact
National Farmers Union at
202-554-1600 or
mstranz@nfudc.org.