

**2016 National Farmers Union Women's Conference
Women Making Moves: Managing Transitions on the Farm**

January 23-27

Holiday Inn Conference Center, Clearwater Beach, Florida

	2016 National Farmers Union Women's Conference
	Saturday, January 23
6:00 pm	Registration: Duval Lobby Welcome Reception Location: Duval S
8:00 pm	Welcome Reception Concludes

Welcome!

* Morning fitness classes are optional and available for all levels of fitness. If you would like to participate please bring sneakers and comfortable workout gear!



Sunday, January 24

7:30 AM	Group Fitness Class (optional, beginners welcome)		
8:45 AM	Breakfast, Duval S and Registration, Duval Lobby		
9:45 AM	Welcome! Introduction to NFU and Sponsors, Attendee Introduction Round Table		
11:00 AM	Know Your Leadership Style Workshop, Melissa Miller NFU		
12:00 PM	Lunch, Duval S		
1:00 PM	Social Media to Help Market Your Farm Andrew Jerome Longboat A	NRCS: Conservation and Environmental Programs for Your Operation Walter Albarran Longboat B	
2:00 PM	Break		
2:15 pm	Tools for Business Succession Shannon Ferrell Longboat A	Grassroots Organizing and Coalition Building Kriss Marion Longboat B	
3:15 pm	Tackling Tough Transition Talks: Shannon Ferrell, Longboat A		
4:15 pm	Scavenger Hunt on the Beach		
6:30 pm	Dinner with Keynote: Lilia McFarland, USDA, Duval S		

Monday, January 25

7:30 AM	Group Fitness Class (optional, beginners welcome)		
8:45 AM	Networking Breakfast, Duval S		
9:45 AM	Panel, Innovative Business Model: Lisa Shirek, Meredith Sheperd, Longboat A		
11:15 AM	Break		
11:30 AM	Marketing Your Farm Through Photos: Jen Jacqueline Longboat A	Estate Planning for Generational Transitions Brenda Velde Longboat B	
12:30 PM	Lunch, Duval S		
1:30 PM	FSMA: Know How it Will Impact Your Fam Susan Caime Mardenborough Longboat A	Getting From Plates to Politics Bridget Holcomb Longboat B	
2:30 PM	Break		
3:00 PM	Effective Communication and Presenting Yourself Bridget Holcomb Longboat A	Assistive Tools and Safety on the Farm for Arthritis and Other Limitations Amber Wolfe Longboat B	
4:30 PM	Break		
6:00 PM	Dinner with Keynote Presentation, Bridget Holcomb, Duval S		

Tuesday, January 26

7:00 AM	Group Fitness Class (optional, beginners welcome)
8:00 AM	Breakfast, Duval S
9:00 AM	Board Bus for Dancing Goat
9:30 AM	Dancing Goat Farm Tour
10:30 AM	Bus to Winery
11:30 AM	Keel and Curley Wine Tour/Lunch
1:30 PM	Bus to Sweet Water Organic
2:30 PM	Sweet Water Organic Farm Tour
3:30 PM	Bus Back to Hotel
4:00 PM	Dinner on Your Own, Sunset Cruise Optional

Farm Tour Day

Wednesday, January 27

7:00 AM	Group Fitness Class (optional, beginners welcome)		
8:00 AM	Breakfast, Duval S		
8:45 AM	Business Plans for Success Gary Matteson Longboat A	Work-Life Balance Round Table Discussion Longboat B	
9:45 AM	Break		
10:00 AM	Understanding Farm Finances Gary Matteson Longboat A		
12:00 PM	Conference Wrap Up, Surveys/Feedback		
12:30 PM	Safe Travels Home, Lunch on Your Own		

Safe Travels Home!

Thank You For Attending!

Please contact Sarah Campbell at: scampbell@nfudc.org
or Melissa Miller at: melissamiller@nfudc.org
for any questions or concerns