

# 115<sup>th</sup> Anniversary NFU Convention - Corporate Visibility Opportunities

March 5 – 8, 2017

Catamaran Resort Hotel & Spa

San Diego, CA

## SPONSORSHIP OPPORTUNITIES

	Premier \$100,000+	Diamond \$50,000+	Platinum \$35,000+	Gold \$20,000+	Silver \$15,000+	Bronze \$10,000+	Family \$5,000+	Friend of NFU \$2,000+	Farming Friend of NFU \$1,000+
Program Ad	2 Full Page	Full Page	1/2 Page	1/4 Page					
Exhibit Booth (Limited Basis)	Premium	Premium	Premium	Standard	Standard				
Complimentary Registrations	10	5	3	2	2	2	2	2	
VIP Seating at Opening Banquet	10	5	3	2	2	2			
VIP Reception Invitations	10	5	3	2	2	2			
Recognition from the Podium	8	4	3	2	1				
Convention Bag Inserts	6	3	2	2	1	1			
Logo on Lanyard	Yes	Yes							
Logo on Convention Mobile App	Yes	Yes	Yes						
Logo on NFU Website	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo in Slideshow Loop	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo on Event Signage	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes

## EXHIBITOR OPPORTUNITIES

<b>Premium Exhibit Booth (\$5,000)</b>	Premium booth placement with skirted table and 2 chairs. Includes 2 Registrations.
<b>Standard Exhibit Booth (\$2,500)</b>	Booth with skirted table and 2 chairs. Includes 1 Registration.

For additional opportunities please contact Chandler Goule [cgoule@nfudc.org](mailto:cgoule@nfudc.org) P(202)554-1600 F(202)554-1654