








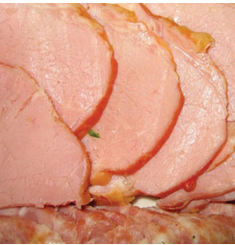







The Farmer's Share

Did you know that farmers and ranchers receive only 17.4* cents of every food dollar that consumers spend? According to the USDA, off farm costs including marketing, processing, wholesaling, distribution and retailing account for more than 80 cents of every food dollar spent in the United States.

<p>Bacon 1 lb.</p>  <p>Retail: \$3.30 Farmer: \$0.71</p>	<p>Top Sirloin Steak 1 lb.</p>  <p>Retail: \$8.99 Farmer: \$1.88</p>	<p>Bread 2 lbs.</p>  <p>Retail: \$1.99 Farmer: \$0.09</p>	<p>Fresh Carrots 5 lbs.</p>  <p>Retail: \$2.80 Farmer: \$1.47</p>	<p>Beer 6-pack cans</p>  <p>Retail: \$6.99 Farmer: \$0.05</p>
<p>Cereal 18 oz. box</p>  <p>Retail: \$4.79 Farmer: \$0.05</p>	<p>Tomatoes 1 lb.</p>  <p>Retail: \$1.99 Farmer: \$0.28</p>	<p>Eggs 1 dozen</p>  <p>Retail: \$1.99 Farmer: \$0.58</p>	<p>Flour King Arthur, 5 lbs.</p>  <p>Retail: \$5.49 Farmer: \$0.31</p>	<p>Boneless Ham 1 lb.</p>  <p>Retail: \$4.49 Farmer: \$0.71</p>
<p>Lettuce 1 lb.</p>  <p>Retail: \$2.19 Farmer: \$0.21</p>	<p>Milk 1 gallon, fat free</p>  <p>Retail: \$3.99 Farmer: \$1.47</p>	<p>Potato Chips Lays Classic, 8 oz.</p>  <p>Retail: \$3.00 Farmer: \$0.15</p>	<p>Fresh Potatoes Russet, 5 lbs.</p>  <p>Retail: \$3.29 Farmer: \$0.60</p>	<p>Soda 2 liters</p>  <p>Retail: \$0.99 Farmer: \$0.06</p>

Farmer's share derived from USDA, NASS "Agricultural Prices," 2016. | Prices based on August 2016 data.
Retail prices based on Safeway (SE) brand except where noted. | *Figure according to U.S. Department of Agriculture Economic Research Service

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