



Join National Farmers Union In Wichita, Kansas
for the 113th Anniversary NFU Convention
March 14-17, 2015

SPONSOR AND EXHIBITOR OPPORTUNITIES

DIAMOND SPONSOR

- \$50,000 +: Diamond Sponsors will be recognized as premier sponsors throughout convention and can customize their benefits to maximize exposure.
- Sponsorship includes:
 - 5 complimentary registrations
 - Full page ad in program
 - Complimentary premium exhibit booth (optional)
 - VIP table at Opening Banquet
 - 5 VIP reception invitations
 - Slide logo in video loop
 - Logo on convention participant bag
 - Insert up to 3 Items in convention participant bag
 - Banquet table item placement
 - Logo displayed at registration
 - Upon payment will be displayed on the NFU convention website and remain for six months
 - Recognition from the podium before each major convention event

PLATINUM SPONSOR

- \$35,000 - \$49,999: Put your business in front of the Opening Banquet with more than 500 attendees.
- Includes:
 - 3 complimentary registrations
 - VIP banquet table
 - Comp premium exhibition space (optional)
 - 3 VIP reception invitations
 - Free half-page ad in program
 - Logo on participant bag
 - Insert up to 2 items in convention participant bag
 - One banquet table item
 - Logo in large font on scrolling video
 - Upon payment will be posted on NFU convention website and will remain on main NFU website for six months
 - Recognition from the podium four times during convention

GOLD SPONSOR

- \$20,000 - \$34,999: Be one of the first sponsors to introduce your company at the kickoff reception for National Farmers Union members.
- Includes:
 - 2 complimentary registrations
 - 2 VIP reception invitations
 - Logo on signage at the reception
 - Comp exhibit booth (optional)
 - Quarter-page ad in program
 - Comp exhibit space
 - Medium logo on bag
 - Medium logo on scrolling video throughout convention
 - Insert up to 2 items in convention participant bag
 - Upon payment will be posted on NFU convention website and will remain on main NFU website for 3 months
 - Recognition from podium 2 times during convention

SILVER SPONSOR

- \$15,000 - \$19,999: Your brand logo will be featured on the convention bag, enjoying additional exposure during and after the event.
- Includes:
 - One complimentary registration
 - One VIP reception invitation
 - Half-price exhibit booth (optional)
 - One convention attendee bag insert
 - Recognition from podium during convention

BRONZE SPONSOR

- \$10,000 - \$14,999: Display your company's banner during refreshment breaks and use your complimentary registration to chat with members during the convention.
- Includes one VIP reception invitation.

FAMILY SPONSOR

- \$5,000: Show your support for the Farmers Union mission while receiving valuable exposure for your company on signs and the program.
- Includes one complimentary registration and one attendee bag insert.

PREMIUM EXHIBITOR

- \$5,000: NFU members look forward to visiting with exhibitors and ample time is scheduled for you to speak with potential customers.
- Includes larger and premier placement of a booth with skirted table, 2 chairs and 2 complimentary registrations.

EXHIBITOR

- \$2,000: Incredibly affordable opportunity to interface with family farmers, ranchers, fishermen and rural residents.
- Exhibit space includes a booth with skirted table, 2 chairs and 2 complimentary registrations.

FRIEND OF NFU

- \$2,000: Join the many non-exhibiting organizations that show support for the Farmers Union mission while receiving valuable exposure for your company on convention materials.

FARMING FRIEND OF NFU

- \$1,000: NFU recognizes the support of farmers, ranchers, fishermen, and farm organizations in helping to make the National Convention possible.

CONVENTION BAG ITEMS OR LITERATURE

- We have many options for supporters to place promotional items or literature in the convention participant bags.
- Opportunities exist to place advertisements in the convention program.
- We are happy to work with you on your budget to ensure the maximum value for your contribution.

For more information, please contact Chandler Goule at cgoule@nfudc.org.